



Thank- you to our sponsors David Insurance and KK Photography

Waterford Area Chamber of Commerce Balloonfest Photo Contest Rules – 2017

Eligibility:

Open to everyone, except those individuals involved in the administration of the photo contest. All photos must be taken at the 2017 Waterford Area Chamber Balloonfest on July 21, 22, and 23, 2017.

Entry Fee:

\$3.00 per photo entered.

Limit 10 entries per person.

Photo Age Categories:

Over 18 years of age

10 to 17 years of age

Requirements:

Entries **cannot** be mounted or framed.

Photo(s) must be 4x6 with a caption on bottom to tell the story. Can be typed/written at the bottom of the photo(s) or typed/written on a piece paper and taped to bottom of the photo(s).

Each submitted entry must be identified on the back of the photo with the following information; name, address, phone number, and email address.

Photos can only be color, black and white, or sepia.

Drop off or mail your photo(s) to Waterford Area Chamber of Commerce office by **8/21/17 by 4:00 pm**. The office is located at:

102 East Main Street Waterford, WI 53185.

A digital file of the photo(s) is required with the photo(s) either on a cd or e-mailed to the Waterford Area Chamber of Commerce office assistant@waterford-wi.org by **8/21/17 at 4:00 pm**.

Please observe these guidelines:

Photoshop or similar software may be used to crop an image, to adjust color or contrast. It may **NOT** be used to add or delete significant elements from the image.

Photographer retains the copyrights to photo(s) that are submitted to the Waterford Area Chamber of Commerce Balloonfest Photo Contest, but grants permission to the Waterford Area Chamber of Commerce to use them in marketing of the next years Balloonfest.

Photo(s) and digital files submitted either on a CD or by e-mail become the permanent property of Waterford Area Chamber of Commerce and **will not** be returned.

Judging:

Judging will be done **on 8/28/17** on both age categories.

Winners:

Entries will be judged on the following criteria;

Balloons ~ story telling ~ people ~ activities of the event. Winners will be contacted on **8/31/17**, by e-mail or by phone and placed on the Chambers Facebook page.

Prizes

Over 18 First place prize - \$140.00 family portrait gift certificate by KK Photography, and \$100.00 cash prize.

Second prize – \$75.00

Third Prize- \$25.00

Under 18 First place prize - \$140.00 family portrait gift certificate by KK Photography, and \$100.00 cash prize

Second place prize – \$75.00

Third place prize-\$25.00

All photos will be displayed at the Waterford Public Library August 22 through August 31, 2017. Stop in to pick your favorite photo for the People's Choice Award before August 28, 2017.

Judging will happen at Waterford Public Library on August 28, 2017.

The People's Choice Award will receive a ribbon.