



RACINE COUNTY ECONOMIC DEVELOPMENT CORPORATION

JOB CREATION | GROWING BUSINESS | CONNECTING COMMUNITIES

Business Expansion Resources

Are You Adding Jobs or Investing in New Equipment?
Are You Looking for a New Location Or Expanding Your Current Location?

| | Source: | Description: | For more information, contact: |
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| Low-Interest Loans | Business Lending Partners, A Division of Racine County Economic Development Corporation (RCEDC) | Low interest loans to finance real estate purchases, renovation, and new construction; equipment; furniture and fixtures; and in some cases working capital. Projects are financed in partnership with primary lenders. | Carolyn Engel Business Lending Partners 262-898-7420 or cengel@businesslendingpartners.org www.businesslendingpartners.org |
| Tax Credits and Low-Interest Loans | Wisconsin Economic Development Corporation (Formerly the Wisconsin Department of Commerce) | Tax credits and low-interest loans are available through the Wisconsin Economic Development Corporation to companies expanding or relocating to Wisconsin. Qualifying projects are adding jobs and making capital investment. | Laura Million, Business Resource Manager RCEDC 262-898-7530 lmillion@racinecountyedc.org |
| Local Municipal Incentives | Local Municipalities | Many local municipalities are interested in supporting growth of existing businesses. RCEDC works with companies and local municipalities to explore options for financial assistance. | Laura Million Business Resource Manager, RCEDC 262-898-7530, lmillion@racinecountyedc.org |
| Land and Property Searches | RCEDC | Assistance in locating land and buildings to meet your business's needs. | Laura Million Business Resource Manager, RCEDC 262-898-7530 |
| Manufacturing Grants | Racine County Manufacturing Renewal Grants | Up to \$2,500 in grants to qualifying manufacturing to cover the cost of consulting or training services to improve business operations. | UW-Parkside Small Business Development Center 262-595-3363 |
| Minority Business Grants | Racine County Minority Owned Business Matching Grant | Up to \$2,500 in grants available to qualifying small and mid-sized minority owned businesses to offset the costs of employee skills training, technology implementation projects or consulting services. | UW-Parkside Small Business Development Center 262-595-3363 |
| Workforce Training Assistance | Racine County Workforce Development Center (WDC) | Assistance with recruiting and screening applicants. Grants available to cover between 50 to 90% of on-the-job training cost of hiring a new employee. Business must work with WDC prior to hiring an employee to qualify. | Kristin Schroeder Racine County WDC 262-638-6603 Kristin.schroeder@goRacine.org |

Racine County Business Network

| | Source: | Description: | For more information, contact: |
|---------------------------------------|---|--|---|
| Career Connect | Racine County Workforce Development Center (WDC) | A single point of contact for students seeking work-based learning opportunities and the employers who provide them. | John Siegert Racine County WDC 262-638-6632 John.Siegert@GoRacine.org |
| Racine County CEO Roundtable | RCEDC and UW-Parkside Small Business Development Center | Owners and CEOs of growth oriented companies meet on an ongoing basis to work on their business; share and learn from peers; gain valuable strategic insights; and network with trusted colleagues and advisors. | Laura Million Business Resource Manager, RCEDC 262-898-7530 lmillion@racinecountyedc.org |
| Racine County Business Connect | RCEDC and Racine Area Manufacturers and Commerce Assoc. | An online listing of Racine County Manufacturers and Suppliers. www.RacineBusinessConnect.com | Laura Million Business Resource Manager, RCEDC |

Business Opportunities

Do you need help assessing new markets, diversifying your operations, or creating new products?
Are you interested in exporting or implementing environmental sustainability initiatives?

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| Customer Diversification Assessments | Wisconsin Innovation Service Center | Services to help companies find new customers and diversify markets, including analysis and summary of targeted market sectors and potential customers in target segments. Grants funds are available to offset costs. | Ronald Gayhart, Center for Innovation and Business Development, UW-Whitewater 262-472-3217 gayhartr@uww.edu |
| Export Programs | WMEP Export Tech | Series of export promotion workshops for small and mid-sized companies interested in entering international markets. Participants receive individual support for developing an export strategy. | Roxanne Bauman, Director of Partnerships and Alliances WMEP 262-696-3540 baumann@wmeperg.org |
| | Global Business Resource Center (GBRC) | Provide international market entry strategy consultation, including data gathering, business analysis, market identification, feasibility studies, and market intelligence. | Choton Basu GBRC, UW-Whitewater 262-472-1956, basuc@uww.edu |
| Government Contracting and Procurement | Wisconsin Procurement Institute | Assists Wisconsin companies with Government contracting, helping firms successfully enter and develop their Government market segment. More information available at: www.b2gConnect.org | Aina Vilumsons, Executive Director Wisconsin Procurement Institute 414-270-3600 AinaV@wispro.org |
| New Product Development | Gateway Technical College, CATI Business Services | Works with companies to align existing licensed or patented IP with gifted 'serial' entrepreneurs capable of commercializing the technology. | Kate Walker, GTC CATI Business Services 262-898-7410, walker@gtc.edu |
| | EigerLab | Rapid prototyping and engineering services to move an entrepreneur's idea to a computer aided design that can be transformed into a physical object. Up to 20 hours a month free services available for Racine County businesses. | Dan Cataldi, Director EIGERLab 815-969-3522, dcataldi@eigerlab.org |
| Sustainability and Green Initiatives | WE Energies, Focus on Energy and Ways to Save Burlington | Free energy audits to determine eligible program and incentive resources to help your company reduce energy consumption. More information available at: http://www.focusonenergy.com and http://www.waytosaveburlington.com | Kevin Duffy, Way to Save, Burlington! 262-721-7540, kduffy@waytosaveburlington.com |