

Office Use Only:
 Business Name: _____
 Room / Space Number: _____

2018
EXHIBITOR APPLICATION

Reserve a booth for our
24th Annual WATERFORD AREA SPRING EXPO
Home • Business • Health
Featuring Senior Health & Wellbeing
 SATURDAY, MARCH 3, 2018
 9AM - 3:30PM
 AT WATERFORD UNION HIGH SCHOOL
 100 Field Dr., Waterford, WI 53185



THERE ARE 2 DIFFERENT ROOMS WITH AVAILABLE EXHIBIT SPACE, EACH WITH DIFFERENT AMENITIES. (SEE TABLE BELOW)

EXHIBITOR ROOMS	A)	BACKDROP	EXHIBIT SPACE DIVIDERS	(1) 8' TABLE w/SKIRTING 2 CHAIRS	(1) 6' TABLE w/SKIRTING 2 CHAIRS	ELECTRICITY	WACC MEMBER RATE	NON-WACC MEMBER RATE
	(BOOTH RATES)							
THE COMMONS ROOM SIZE: 10'W x 8'D		✓	✓	✓	✗	✓	\$300	\$450
AUXILIARY ROOM SIZE: 10'W x 6'D		✓	✓	✗	✓	✓	\$240	\$290
AUXILIARY ROOM BASIC SIZE: 10'W x 6'D		✓	✓	✗	✗	✗	\$180	\$240

FOR ALL EXHIBITORS: (Fill in the blanks below)

(2017 RETURNING VENDORS — PAYMENT AND APPLICATION MUST BE RECEIVED BY EARLY BIRD DEADLINE OF DEC. 29, 2017 TO GUARANTEE SAME BOOTH LOCATION AS YOU HAD AT THE 2017 EXPO, IF APPLICABLE.)

BUSINESS NAME: _____

BUSINESS IS A WACC CHAMBER MEMBER: YES NO

I WOULD LIKE THE SAME BOOTH AS I HAD LAST YEAR: ROOM _____ SPACE # _____

If you are new to the Expo, or are returning from last year and would like to change your booth location, fill in your choices below:

- 1ST CHOICE: ROOM _____ BOOTH # _____
- 2ND CHOICE: ROOM _____ BOOTH # _____

A) BOOTH FEE TOTAL \$ _____

B) SPONSORSHIP TOTAL \$ _____
 (Optional: See Page 2)

GRAND TOTAL ENCLOSED (A + B) \$ _____

IMPORTANT INFORMATION (ALSO READ EXPO RULES AND REGULATIONS):

- IF YOU WILL BE USING ELECTRICITY, IT IS YOUR RESPONSIBILITY TO BRING A 25' EXTENSION CORD.
- NO EARLY BREAK DOWN PRIOR TO 3:30PM.
- COMPLETE APPLICATION AND FULL PAYMENT MUST BE RECEIVED BY WACC TO CONFIRM BOOTH RESERVATION.
- VENDOR INFORMATION LISTS WILL BE SHARED WITH THOSE REGISTERED VENDORS OF THE 2017 EXPO BEFORE AND AFTER THE EXPO TAKES PLACE.
- QUESTIONS? CONTACT THE WATERFORD AREA CHAMBER OF COMMERCE OFFICE AT 262-534-5911 OR CHAMBER@WATERFORD-WI.ORG.

B) EVENT SPONSORSHIP OPPORTUNITIES (Optional)

LET EVERYONE KNOW THAT YOU SUPPORT THE WATERFORD AREA CHAMBER OF COMMERCE BY BEING A SPONSOR*

GOLD SPONSOR \$400

- Business name /logo in all Expo online and print advertising including official Expo program
- Business info and logo, link to business's website and two line description of business listed on Expo website
- Business promotional item included in the goody bag given to each visitor the day of the Expo
- Gold Sponsor sign at your booth
- 15 Expo tickets for free admission (give to customers/employees/etc.)

SILVER SPONSOR \$300

- Business name in all Expo online and print advertising
- Business name listed in official Expo program and on Expo website
- Business promotional item included in the goody bag given to each visitor the day of the Expo
- Silver Sponsor sign at your booth
- 10 Expo tickets for free admission (give to customers/employees/etc.)

FRIEND OF THE EXPO SPONSOR \$150

- Business name listed in official Expo program
- Friend of the Expo Sponsor sign at your booth
- 5 Expo tickets for free admission (give to customers/employees/etc.)

B) SPONSORSHIP TOTAL \$ _____ (add to page 1 line B)

*Not able to be a vendor at the Expo? No problem, you can still be a sponsor just fill out the form and choose a sponsorship level above, thank you!

BUSINESS NAME (as will appear in official Expo program): _____

BUSINESS ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

CONTACT NAME: _____

PHONE # and FAX #: _____

E-MAIL ADDRESS: _____

WEBSITE ADDRESS: _____

PAYMENT OPTIONS ACCEPTED: CHECK, CASH AND CREDIT CARD

PLEASE SUBMIT YOUR PAYMENT TO: WATERFORD AREA CHAMBER OF COMMERCE or e-mail chamber@waterford-wi.org
102 E. MAIN STREET, WATERFORD, WI 53185 or FAX to 262-534-6507

Paying by credit card—complete the following information: Circle one:



NAME PRINTED ON CARD _____

BILLING ADDRESS (If different than BUSINESS ADDRESS written in above) _____ **City** _____ **ST** _____ **Zip** _____

CREDIT CARD # _____ **EXP DATE** _____ **3 DIGIT CODE** (on back of card) _____

I WOULD **NOT** LIKE MY BUSINESS INFORMATION LISTED IN THE EXHIBITOR LISTING AND/ OR WEBSITE (check box)

IN REGISTERING FOR THIS EVENT I AM AGREEING TO THE TERMS AND CONDITONS OF THE WATERFORD AREA SPRING EXPO. I CONFIRM THAT I HAVE READ AND UNDERSTAND THE WATERFORD AREA SPRING EXPO RULES AND REGULATIONS AND WILL ABIDE BY THE GUIDELINES SET FORTH THERE IN.

SIGNATURE: _____ **DATE:** _____