

Sponsored By:

2012

## Reasons to Register for the Business Building Conference:

- An Opportunity to Expand Your Business Skill Set
- Network with Business Professionals and Entrepreneurs
- Advance Registration Automatically Enters YOU into a Drawing to *WIN* a Kindle Fire

## WIN a Kindle Fire!



Advance Registration for the Business Builder Conference Automatically Enters You in a Drawing for a Kindle Fire!



"Where Business and Community Connect."



Thursday, January 19th 2012

8:00 am to 2:10 pm

The Cotton Exchange  
345 Hickory Hollow Road  
Waterford, Wisconsin 53185

Powered By:

Real Racine, Mukwonago Chamber of Commerce, & Waterford Area Chamber of Commerce

Speakers:

Schedule of Events:

Roundtables:

Keynote Speaker: Roger Seip  
Topic: "How to Break Records"

Speaker of Note: Brad Gegare  
Topic: Power of Branding

Speaker of Note: Phil Gerbyshak  
Topic: Nuts and Bolts of Facebook

8:00 am: Registration  
 8:30 am to 8:45 am: Welcome  
 8:45 am to 9:00 am: Sponsor Real Racine  
 9:00 am to 9:50 am: Speaker Roger Seip  
 9:50 am to 10:00 am: Short Break  
 10:00am to 10:45am: Roundtables  
 10:50 am to 11:40 am: Speaker Phil Gerbyshak  
 11:40 am to 12:30 pm: Lunch/Networking  
 12:15 pm to 1:15 pm: Roundtables  
 1:20pm to 2:10pm: Speaker Brad Gegare  
 2:10pm: Drawing for Kindle Fire!

- Topics:
- Customer Service: Waterford Chamber
  - Employer Assistance: Racine County Workforce Development
  - Insurance for Business: Primerica
  - IT for Business: PC Netbuilder Plus
  - Liability Issues: Consultant
  - SCORE Services: SCORE of S.E. WI
  - Talent Management: The People Person

Registrant Name:

Company:

Address:

Phone:

E-mail:

Fee:

Advance \$20/Each  
OR \$50/Group of 3  
At Door: \$25/Each

Please Send Your Registration Form to the Mukwonago or Waterford Chambers of Commerce:

Mukwonago Chamber of Commerce

Waterford Chamber of Commerce



801 Main Street Suite 1  
Mukwonago, WI 53149  
262.363.7758  
mukwonagochamber.org

102 E. Main Street  
Waterford, WI 53185  
262.534.5911  
waterford-wi.org