



***Even if you don't want to have a booth for your business, you may still participate in any of these programs below.***

**SHOW SPONSORSHIP OPPORTUNITIES**

\_\_\_ Gold Sponsorship      **\$400.00**

As a **GOLD** Sponsor your company logo will be used in advertisements (covering a market of over 200,000 homes and businesses) signs and programs distributed the day of and days leading to the Show.

\_\_\_ Friend of the Show      **\$150.00**

As a **FRIEND OF THE SHOW** your company will be listed in programs distributed the day Show.

**SHOW PROGRAM ADVERTISEMENTS**

\_\_\_ 1/8" page ad 5" x 3 1/4" = **\$145**

\_\_\_ 1/4" page ad 5" x 6 1/2" = **\$275**

\_\_\_ 1/2" page ad 10" x 6 1/2" OR 5" x 13" = **\$525**

\_\_\_ 3/4" page ad 10" x 9 3/4" = **\$775**

\_\_\_ full page ad 10" x 13" = **\$985**

\_\_\_ Back page full color 10" x 13" = **\$1275**

\*\* Add full color for \$100

Place your company's ad in the Waterford Home show tab that will publish on 02/15/10 and reach over 130,000 prospective buyers that are regular readers of the Journal Times and Pennysaver. Over 55,000 Racine County households will have your message delivered to them in this exciting Waterford Home Show section. Another 2,500 will be available at assorted Racine County pick up locations and also available at the show site. Your advertising message will reach one of the most active readerships in Racine County.

**Payment in full is required to confirm your reservation.**

*Please add all amounts checked. No refunds after February 1, 2010.*

**Pay on line at [www.waterford-wi.org](http://www.waterford-wi.org) or mail check payable to:**

**Waterford Chamber of Commerce- (WACC) Mail to: PO Box 203 Waterford, WI 53185**

**TOTAL DUE:** \_\_\_\_\_ (did you remember... sponsorships, advertising, electricity?)

Business Name \_\_\_\_\_ Contact \_\_\_\_\_

Describe your service or product: \_\_\_\_\_

Address \_\_\_\_\_

Street Address

City

State

Zip

Phone \_\_\_\_\_ Email Address \_\_\_\_\_

**Refer a friend...Know someone who would benefit from our show?**

Name \_\_\_\_\_ Phone \_\_\_\_\_

**\*\* Please note:**

- For your convenience, apply on line and pay with PayPal (Credit card) [www.waterford-wi.org](http://www.waterford-wi.org)
- **Note:** If electricity is needed you must bring a 50' extension cord.
- Take down: not before 4 pm day of show (early breakdown will jeopardize future participation).
- Special requests such as extra table etc. must be submitted in writing to WACC Executive Director, not later than February 1, 2010.

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